



Contact: Jordan Vernoy, State Director
(563) 449-2739
jvernoy@feedingamerica.org

Iowa Food Bank Association Hires State Director

Des Moines, IA (June 3, 2010) – The Iowa Food Bank Association has hired Jordan Vernoy, former Agency Relations Manager for the Northeast Iowa Food Bank as its State Director.

A graduate of the University of Northern Iowa and current graduate student studying business and nonprofit management through North Park University, his understanding of food banking through his work and educational background, makes him a great asset in the Iowa Food Bank Association's efforts to fight hunger.

11.9% of Iowan's are food insecure; they do not have adequate access to food to support a healthy lifestyle. The eight food banks that serve Iowa's 99 counties support over 1,000 food providing nonprofit organizations in the state who serve ill, infant or needy individuals by channeling more than 15 million pounds of grocery products as well as technical assistance and capacity building. Each of Iowa's eight food banks are continually seeing an increase in need as emergency feeding agencies such as pantries, kitchens and shelters see growing numbers of individuals and families in need of assistance. The goals of the Iowa Food Bank Association are to educate Iowa residents on the issue of hunger in their communities and access additional grocery products and funding to fight the epidemic of hunger across the state.

"More people across the state of Iowa are seeking food assistance than ever before. On average, partner agencies are reporting a 30% increase in requests for food assistance," said Carey Miller, Chairperson of the Iowa Food Bank Association's Board of Directors and Executive Director of the Food Bank of Iowa, "Jordan's commitment to fighting hunger in Iowa and background in food banking make him the ideal leader for the State Association."

About the Iowa Food Bank Association

The Iowa Food Bank Association is a collaborative effort of the eight food banks in Iowa that serve all of its 99 counties. The mission of the Iowa Food Bank Association is to coordinate efforts to alleviate hunger by supporting Feeding America food banks that serve Iowa. Association members include: Food Bank of Iowa, HACAP Food Reservoir, Northeast Iowa Food Bank, River Bend Food Bank, Food Bank of the Heartland, Food Bank of Southern Iowa, Food Bank of Siouxland and St. Stephen's Food Bank.

###